

Market Visit to Latin America Colombia - Peru - Chile

Multisector

Dates: February 27 - March 7, 2017

Destination: Santiago (Chile); Lima (Perú); Bogotá (Colombia)

With potential visits to other cities depending on the sector of interest.



The British & Colombian Chamber of Commerce is organising a trade mission to Latin America. The mission is supported by Invest in NI, Enterprise Ireland and the Department of International Trade.

The mission is open to UK & Irish companies from a cross section of industries with growing potential in Latin America. Although all companies are welcome, companies in the following sectors will benefit most: professional & financial services firms, Infrastructure related industries, extractive industries and energy, retail & consumer goods, food & drinks, renewable energy technologies and any industry with a high technology content.

Trade missions are a cost effective way of highlight their cutting-edge technologies and world-class products and services needed in these emerging markets.

Recent economic and legal reforms have favoured the Business Climate in Latin America. Although investments in the region declined in 2015, anticipated agreements between the region and the Americas, Europe and Asia aims to promote growth, development and innovation to various sectors. Colombia has extensive trade relations with 181 countries. The UK is Colombia's 3rd largest foreign investor with trade between both countries worth £1 billion in 2015. It also has the second lowest perceived investment risk in the Latin America. Foreign Direct Investment (FDI) in Colombia has grown 476% from USD 2.5 billion in 2000 to USD 12 billion in 2015.

While Chile is well known as the world's largest exporter of copper, it is also the fifth largest exporter of wine and a large regional producer of chemical wood pulp, fish and grapes, among other things. In recent years, Chile has been shifting its energy policy focus towards investing in renewable energy earning its ranks as the central actor in regards to installed solar capacity. Chile's Government has implemented favourable economic policies thus making Chile Investment friendly to Foreign Investors. Owned to these favourable policies, between 2012 and 2015 FDIs in Chile increased by 12.6%. Having the fastest growing Economy in the region and with the introduction of new tax reforms, Peru has strengthened its public accounts. Due to the growing economic rate in Peru, FDI has exhibited an increasing trend between 2004 and 2015. Its growing middle class makes consumer-related sectors, such as retail and food & drink increasingly attractive for exporters with medium to long term interests.

If you wish to receive up-to-date information on these markets, please register [here](#).

COSTS:

Registration fee: GBP: 500 plus VAT

Tailored made programme : 2,250 plus VAT (per market)

25% Discount - B&CCC members

Additional costs include flights, accommodation, insurance, airport transfers

BENEFITS OF ATTENDING

- ✓ In-market help and advice from experienced chamber representatives.
- ✓ Travel together as a delegation and share **your experience with your peers**.
- ✓ Specialised pre-visit and **in-market briefings** with local experts on tax, customs, law.
- ✓ **High profile networking** receptions supported by the local British Embassies
- ✓ **One to One business matchmaking** appointments with pre-screened potential buyers, agents, distributors, and joint venture partners.
- ✓ **Competitive costs** through Group travel & preferential rates at hotels.

PROGRAMME

27th Feb: Bogota – AM -Briefing -British Embassy & Press Conference; AM/PM Tailored Made Agenda; PM- Official reception

28th Feb: AM/PM Tailored Made Agenda; PM –Group Dinner

1st Mar: Arrival in Peru - PM - Official Reception

2nd Mar: Lima - Briefing at the British Embassy & Press Conference; AM/PM Tailored Made Agenda;

3rd Mar: AM/PM Tailored Made Agenda; PM –Group Dinner

4th Mar: Saturday

5th Mar: Sunday –Travelling to Santiago

6th Mar: Santiago – AM -Briefing - British Embassy & Press Conference; AM/PM Tailored Made Agenda; PM- Official reception

7th Mar: AM/PM Tailored Made Agenda: End.

REGISTER YOUR INTEREST NOW

If you are ready to register, please click [here](#). You will need your debit/credit card.

If you require more information please contact:

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Deadline for receiving applications: January 25 2017. Please note that in order to organise Tailored made plans we will need at least 30 days' notice.